



SoundScape Brings a New Generation of Immersive Music Experiences to Ottawa

OTTAWA, ON — [DATE] — This summer, Ottawa's historic **Plaza Bridge** will be transformed into a vibrant new destination for music, art and immersive experiences as **SoundScape** brings together live performance, storytelling, technology and public space for a multi-day celebration of music and culture.

Set against the unique architecture and urban landscape of Plaza Bridge, SoundScape will transform the space into an immersive festival environment, creating a setting where audiences can experience live music in a way that feels distinctly different from a traditional concert venue. The festival will bring together live performances, art installations, creative technology and unexpected moments of discovery throughout the space.

Featuring performances from [The Halluci Nation](#), [Hollerado](#), [Cadence Weapon](#) and many more artists, SoundScape is designed to be more than a traditional music festival. It is an opportunity to create a shared, multisensory experience around music.

Produced by the Ottawa-based team at **Immersive International**, a global creative studio behind cultural and immersive experiences around the world, SoundScape reflects a growing ambition to bring that same level of creative experimentation and storytelling to audiences here at home.

For Global Creative Director **Jordan Foster**, who has spent his career developing immersive experiences internationally, including projects connected to major cultural institutions and destinations in cities such as London, Osaka and Singapore, SoundScape represents an exciting next step.

"Over the past several years, we've been fortunate to build experiences from Ottawa for audiences around the world," says Foster. "What excites me now is the opportunity to take that experience and energy and invest it back into our own city. Ottawa has incredible creative talent, cultural organizations and audiences, and I think there's a real appetite for experiences that are ambitious, unexpected and immersive."

That ambition extends beyond a single festival. Immersive International has increasingly been investing in Ottawa as a place to develop and produce creative work, with recent projects including **Lantern Grove at Winterlude** and **The O** in the ByWard Market.

The studio sees these projects as part of a broader opportunity for Ottawa: to retain and attract world-class creative talent, strengthen the city's creative community, and create experiences that give residents and visitors new reasons to engage with the city.

"SoundScape is exactly the kind of bold, innovative event that can transform familiar spaces into extraordinary visitor experiences," says Michael Crockatt, President and CEO of Ottawa Tourism. "This four-week festival combines culture, technology and storytelling to showcase Ottawa in a fresh and unexpected way, while encouraging residents and visitors to explore and connect with the downtown"



core. Ottawa Tourism is pleased, through its Destination Development Fund, to support an initiative that contributes to the vibrancy and appeal of our destination.”

“For a long time, Ottawa has been a place where talented people build things for the rest of the world,” Foster says. “We’re at an interesting point where there is an opportunity to build more of those experiences for Ottawa, too. That’s good for our studio, but more importantly, it’s good for the creative ecosystem we’re all trying to build here.”

“As we celebrate Ottawa’s 200th anniversary, SoundScape offers a fresh, creative and unexpected way to experience our city,” says Ottawa Mayor Mark Sutcliffe. “By transforming Plaza Bridge into a dynamic destination for music, art and shared experiences, this festival will bring people together in a one-of-a-kind setting. Soundscape is creating an event you won’t want to miss, and I look forward to seeing residents and visitors come out and experience this remarkable celebration of arts and culture in the heart of Ottawa.”

SoundScape is one example of that evolution, bringing together established Canadian artists, emerging talent and immersive creative production in a distinctly Ottawa setting.

The result is intended to be a celebration of music, creativity and place, and a glimpse of what Ottawa’s cultural landscape can become as the city’s creative community continues to grow.

Plaza Bridge is SoundScape’s first home, but not its last. As the festival grows, it will continue exploring new public spaces across Ottawa, revealing new possibilities for experiencing arts and culture across the city.

As SoundScape prepares to welcome audiences this August, other organizations that share this vision are invited to be part of the festival’s inaugural year, with sponsorship and partnership opportunities available for businesses and community partners looking to contribute to its success.

SoundScape takes place August 27 to September 26, 2026, in Ottawa. Tickets and additional information are available at soundscapeottawa.ca.

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About SoundScape

SoundScape is Ottawa’s new immersive music and arts festival, bringing Plaza Bridge to life through live music, projection mapping, installation art and immersive public experiences. The inaugural festival features three live showcases alongside a nightly ambient projection installation.

SoundScape launched with funding support from Ottawa Tourism through its Destination Development Fund and the City of Ottawa’s Ottawa 200 initiative.

The festival is also made possible through the collaboration of its cultural partners: the National Arts Centre, the Ottawa Art Gallery, the Embassy of France in Canada and the Institut français du Canada, the Bytown Museum, the Rideau BIA and the Ottawa Festival Network, with Hospitality Partner, The Lord



Immersive
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Elgin Hotel, Beverage Partners, Dominion City and Bar Lupulous, and Production Partner, Ottawa Special Events (OSE).

About Immersive International

[Immersive International](#) is a global creative studio based in Ottawa, specializing in immersive storytelling, experiential design and creative technology. The studio works across cultural, public and commercial environments, developing experiences that bring together narrative, design, technology and place.

With an international portfolio spanning projects in North America, Europe and Asia, Immersive International is increasingly focused on investing in Ottawa's creative community and creating ambitious experiences for audiences both locally and around the world.

For more information, please contact:

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